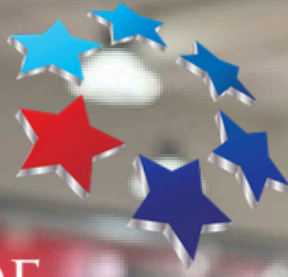


ADVANCING YOUR FUTURE IN STYLE



ACADEMY OF
PROFESSIONAL
IMAGE

PERSONAL STYLIST AND IMAGE MASTERY TRAINING COURSES

*Internationally Approved
In-Person & Online Learning
Courses*





TURN YOUR PASSION FOR FASHION INTO A CAREER

Becoming an Image Consultant or Personal Stylist

Do you have a passion for helping people improve their image through their style? Are you interested in helping other people learn the skills, tips and techniques to become more confident and happier with their appearance? Whether its celebrity styling to assisting everyday people who need a helping hand to find the colours and styles that suit them best and help them achieve their dreams, as we all have to get dressed every day there are thousands of opportunities to put the knowledge you'll gain in our training courses into use.

Image Consultants (often referred to as Personal Stylists) work in a variety of industries and roles. These include everything from fashion retail, personal shopping to fashion parades, bridal, plus size, corporate workshops, etiquette specialists, magazine styling, TV wardrobe styling, fashion design, personal shoppers, wardrobe makeover artists, makeup artists and stylists plus so much more.

Your age doesn't matter - we've trained people in their 20s to their 60s with no prior experience from very different backgrounds.

Where you live doesn't matter - we've trained consultants from every continent with our online - go at your own pace - courses.



Some people become image consultants to help them improve on existing skills for their current position. Other want to be the masters of their destiny and run an image consulting or personal styling business, some just do it for their own personal development and interest – the choice is yours.

Image consulting is about empowering people with knowledge and raising self-esteem, a study done at the University of Michigan proved its value in achieving this. And there is copious research showing how good personal presentation helps people achieve more in their own lives.

Our Certified Advanced Personal Stylist and Image Mastery, and Certified Advanced Personal Colour Analysis and Image Business Development training courses will take you from a novice and teach you the skills and knowledge you need to become an expert in this exciting and growing field.

We have an amazing community of image consultants and stylists globally and would love to invite you to be a part of it!



“Doing your training was an extraordinary experience as you are the world’s leading colour expert.”

Jana Hejmalova, Czech Republic



TABLE OF CONTENTS

Turn your passion for fashion into a career	2
About our training courses	5
Teaching You the science and art of colour and style	6
Your success is our success	7
About your trainer	8
Innovative tools	9
Mentoring.....	10
Internationally approved training and trainer certification	11
Training Programs Overview	12
Certified Advanced Personal Colour Analysis Training Modules	13
Colour Course Content	14
Personal Colour Analysis Draping Training	15
Absolute Colour System Draping Toolkit	16
Certified Personal Stylist and Image Mastery Training Modules	17
Women's Style Course Content	18
Men's Style Course Content	19
Image Business Development	20
Social Media Content Ideas Training & Productivity Hacks	21
Online Training	22
In-Person Training	24
The Academy of Professional Image Difference	25
Course Duration and AICI CEUs.....	26
Online Training Pricing.....	27
In-Person Training Pricing.....	28
Tools included in training programs	29
Try before you buy.....	30
Testimonials	31
About AICI	32
Contact Us	34





ABOUT OUR TRAINING COURSES

Comprehensive Colour and Style Education

We started training people in personal colour analysis and personal styling back in 2006. All our training courses are approved by the world's leading professional body for Image Consultants, the Association of Image Consultants International. To achieve this we have to submit training plans and course content which must be reapproved every 3 years to ensure a high standard.

You can take the course online at your own pace as it's available online and you complete each lesson and upload your assignments (no due dates) to fit your own schedule, and you have all the time you need to complete the full coursework.

This makes our online training a fantastically flexible option and suits those who have other commitments they need to work around.

We know our training courses are more comprehensive than any others on the market as we've had many students who have completed other courses and found that as they started working, they realised that they didn't have enough knowledge and were feeling out of their depth. They've told us that they wish they had come to us first, and that what we offer is far superior to the training they had undertaken previously.

Each lesson is designed to give you an in-depth understanding of the concepts and theory, the science of colour and style, so that no matter how fashions change you have the knowledge you need to apply the principles to every client and their unique body, colouring and personality.



TEACHING YOU THE SCIENCE AND ART OF COLOUR AND STYLE

Colour and Style are More than Just Window Dressing

Colour and styling are sciences where once you understand the theory you can then add an artistic flare. You may be someone who has a natural aptitude and you've often been asked by friends and family to help them find outfits for events in their life. Or you may be someone who has a keen interest in understanding the why behind these fascinating topics and then taking this information to help others who also don't have the natural ability.



Whichever is you if you are excited and passionate about the power of image to influence and change people's lives then getting an in-depth style education is for you.

Why It's What's on the Inside That Counts!

Most fashion styling courses teach you how to put clothes on a body. They only focus on the outside. Unlike most personal styling and fashion styling courses, we focus on teaching you how to understand each individual person, their personality and how this influences every single style choice they make. We also teach you how to understand a client's personal values and apply this to their style. When you have these skills it's like you suddenly have a secret language to understanding people and really helping them feel seen and understood.

This knowledge makes all aspects of personal styling so much easier as you can quickly and easily know which are the right and wrong items to keep in the wardrobe for their personality, what to select when personal shopping and how to put outfits together for them as an individual (rather than following a set formula) in a way that makes them truly shine.

There are no age, race, or sex barriers to this industry, older clients want more mature stylists, whilst younger stylists are more attractive to the more youthful market. You can easily work from home, around your family and other commitments and even as a part-time side-gig if you want. Or you can choose to use your skills in a retail environment or one of the many other industries (film, tv, fashion, media) that regularly seek the skills of trained stylists.



YOUR SUCCESS IS OUR SUCCESS

You don't have to be born with style!

Our courses are aimed at empowering you with the knowledge you need to become successful personal colour consultants and personal stylists that can work with anyone, without needing a computer program or other technology to give you the answers because you are the expert.

You will get the tools and systems you need to be able to work with clients in a way that gives you the freedom to work one on one or with groups.



Not only will you be able to empower your clients, you'll also find it transformational as you learn about yourself in the process. You'll be learning the psychology of style along with technical skills of what works for each unique human.

You'll get the benefits of discovering what really works for you and why, along with gaining new skills that you can use with others.

You don't have to be born with style or have an innate sense of style to become a successful image consultant. You just have to have the passion to learn, and a growth mindset, and then apply what you learn with your clients.

We're here to help and guide you along this path with regular group mentoring calls, where you get to know a wonderful community of like-minded stylists, plus we have immediate support via our Academy Slack channel to keep you updated with additional resources and assistance whenever you need it.

We're here to teach you the skills you need to turn your passion into something that benefits both yourself and others.

Plus you'll be helping others to become more sustainable as they no longer waste money on the wrong clothes and mindless purchases that just create more garbage and landfill.

Style is a form of non-verbal communication that not only impacts how others treat us but also how we feel. It's powerful and empowering when used consciously.

We'd love to welcome you into the Academy of Professional Image family!





IMOGEN LAMPORT
AICI CIP
B. A. Communications
Psychological Type Practitioner



ADVANCING YOUR FUTURE IN STYLE

ABOUT YOUR TRAINER

Imogen Lamport AICI CIP (Certified Image Professional) is a global industry award-winning and highly sought-after international speaker, trainer, author of 5 books and author of Inside Out Style, the online encyclopaedia of colour and style.

She has been training aspiring personal stylists and image professionals since 2006 and has run training courses in Thailand, UK and the USA as well as at home in Melbourne, Australia. Her students have travelled from all corners of the world to attend her in-person training courses as well as taking the Academy's online training programs.

Active in the image industry Imogen has served as President of the AICI Australia Chapter twice, as well as having served as VP Education. Imogen has also served for 4 years on the International Board of the AICI as VP of Business Development.

She has been writing the award-winning blog that has become the encyclopaedia of colour and style – Inside Out Style, since 2008, which has become a resource that is used to improve and update their knowledge by many image consultants/personal stylists, as well as those women who are interested in improving their own style.

She has many clients who travel to see her from countries as far away as Norway, Sweden and France, along with local Melbourne corporate clients such as Knight Frank, Wella, Fosters Group and Fletchers Real Estate. She is a highly sought-after speaker at industry events, presenting at image consulting conferences in the Philippines, USA, Mexico, UK and Malaysia. Imogen is also regularly sought by the media for comment on image issues.



Innovative tools

Revolutionary Absolute Colour System

In 2009 Imogen developed the Absolute Colour System of 18 different colour directions. Frustrated with existing colour systems that didn't take into account colouring for every race and skin-tone. Wanting to move personal colour analysis into the current century, in a way that works for people at every age and stage of life, as colouring changes over time, with changes of hair colour and general ageing that we all go through. The Absolute Colour System

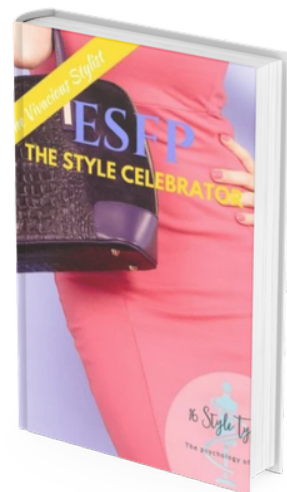
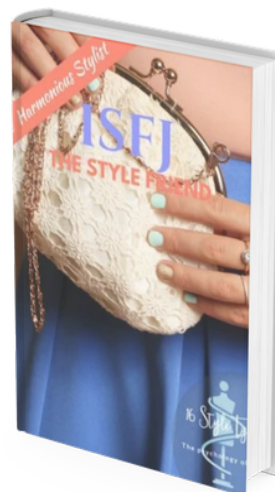


has 18 palettes (9 warm, and 9 cool) with a unique name that expresses the feeling of the colours contained within. More palettes means a more nuanced approach and an easier time for consultants to find exactly the right palette for each client.

16 Style Types

Imogen is a co-creator of the 16 Style Types which takes the 16 psychological types as defined by Carl Jung (also known as Myers Briggs types) and how each of these types approaches style and image.

As a qualified personal stylist you will have the opportunity to use this with your clients as we have a guide for professional image consultants to understanding the drivers of each type and how to work best with their clients of each type. It's something that can set you apart from every other personal stylist in the market!



Mentoring

During Your Training

Not only do you have the opportunity to join us on Zoom each month for our monthly mentoring calls where you can ask Imogen questions and learn from the questions and experience of others. You will also be invited to our private Academy Slack channel where you can ask questions if you are ever feeling stuck or just want to know more.



Plus you have access to our educational webinar library of over 80 pre-recorded, watch on demand webinars that go into a huge variety of relevant topics related to what you are learning in your course.

We are here to support you through out your training.

Upon Completion of Your Training

We know that having support once you complete your course is priceless. Starting out you want some guidance and advice to keep on track which is why once you have completed your training you will have access to our 12 month mentoring program that includes skill enhancing and business building activities through a monthly online ecourse that you can do at your own pace, an additional 12 months access to our educational webinar library.

We also include lifetime access to our monthly coaching group mentoring Zoom calls during and after your training. plus our private Slack channel for our students and graduates. These offer you ongoing support.

Plus we gift you your first year's membership to the peak professional image consulting association, AICI (Association of Image Consultants International)



STYLE MENTORING PROGRAM



COLOUR MENTORING PROGRAM



BUSINESS MENTORING PROGRAM



Internationally Approved Training and Certified Trainer



Imogen Lamport AICI CIP

To achieve a CIP (Certified Image Professional) certificate by AICI, Imogen was required to first achieve her CIC (Certified Image Consultant) and then meet the comprehensive requirements and submit a portfolio, which is marked by an external adjudicator, to prove they are met to the Association of Image Consultants International to attain her Certified Image Professional designation.

AICI Internationally Accredited Course Modules

AICI CEUs (Continuing Education Units) are provided by the peak professional body for image consultants and personal stylists.

By doing a course that provides AICI CEUs you know that you are getting a high quality education that is approved by a 3rd party.



I would recommend Imogen's online training programs to all people considering training as a personal stylist or colour consultant as Imogen is an expert in the field and all the training materials were easy to follow and comprehensive, giving me the skills, knowledge and confidence to conduct consultations.

Jo Puplett, Australia



Training Programs overview

Online Distance Learning

No matter where you are in the world, you can do all our training online with our self-paced training course modules. Start the training at your convenience as you are not waiting for a class to open.

Our online training program covers exactly the same information as our in-person training program but is delivered online through a series of lessons with videos that accompany each lesson along with your downloadable training manual. The online training program has been broken down into 2 x Style Modules and 2 x Colour Modules with 1 x Image Business Development Module.

You are assessed through quizzes and assignments and feedback on your assignments is provided either in written form or via video.

You are also welcome to jump onto our monthly group coaching calls to ask questions or just learn from others!



In-Person Training in Melbourne



We offer in-person training once a year in Melbourne for those who wish to study this way.

This intensive in-person experience is over 14 days and runs Monday- Saturday (Sunday off) for 2.5 weeks.

You can choose to do all modules at once or just choose the Personal Colour Analysis (6 days) module or the Personal Stylist and Image Mastery module (7 days).

The final day of the 14 days of in-person training is our Image Business Development course (1 day).

Mentoring Program Post Graduation

All graduates, both online and in-person are included in our 12-month mentoring programs and have access to our [Educational Webinar Library](#) of over 80 colour, style and image business marketing webinars to continue their image education.

Plus lifetime access to our complete online courses which you can use to review and retake your training at any time. As well as lifetime access to join our monthly group coaching Zoom calls plus our library of past calls which are rich in support and guidance. Find out more here <https://aopi.com.au/student-mentoring-program/>



Certified Advanced Personal Colour Analysis



Online Training: 2 Modules

Module 1: Colour Theory.

Module 2: Practical Draping Training (includes your colour draping toolkit) This can be done online or in-person

In-Person Training: 1 Module (includes your colour draping toolkit)



Personal Colour Analysis Theory Course Content



COLOUR THEORY

- History of Colour Analysis
- The Importance of Colour
- Colour Theory
- How We See Colour
- The Visual Colour Wheel
- Primary Colours
- Secondary Colours
- Tertiary Colours
- Colour Terms
- Colour Relationship
- Colour Properties



COLOUR IN ACTION

- Colour Overtone
- Colour Undertone
- Intensity
- Value
- Colour Psychology
- Colour Studies
- Colour in Business
- Colour Talks, Communicating with Colour
- Building a wardrobe



PERSONAL COLOUR ANALYSIS

- Identifying colour properties in people
- Value Contrast and Colour Contrast
- Ideal Value
- Signature Colour Selection
- Selection of hair colour and makeup colours
- Colouring and Age
- Visual Grouping
- How Colour Analysis Works
- Basic Seasonal Colour Theory
- An introduction to Analysing Personal Colouring
- The Absolute Colour System of 18 colour directions



Personal Colour Analysis Draping

- 1 Draping your client for their ultimate colour palette either in-person or online
- 2 Finding your client's signature colours
- 3 Advising your clients on makeup colour selection and application
- 4 Advising your client on their ideal contrast levels
- 5 Introducing your client to how their personality influences how they wear colour



Colour Module 2: both Online in 6 x Zoom sessions or In-Person over 3 days, or as part of the full Certified Advanced Personal Colour Analysis in-person training

You will learn how to use both the physical drapes and swatches and also the virtual drapes so you can do colour analysis both online and in-person.

If you choose to do your Module 2: Practical Colour Analysis Draping training online, these 6 sessions will be held at least 1 week apart as you will need to drape clients in between each session.

In-Person Certified Personal Colour Analysis Training

Includes both the colour theory course content as well as the practical draping training content



Absolute Colour System Draping Toolkit



Colour Draping Toolkit includes:

- ✓ Full set of Draping Flags for the 18 colour groups (9 double sided flags)
- ✓ 3 x double sided neutral flags (42 neutrals)
- ✓ 1 x Warm/Cool Flag
- ✓ Set of 18 Colour Swatches with 50 colours in each
- ✓ 10 each x Mini-Palette Card Swatches for each of the 18 colour directions
- ✓ Colour Guides for each palette, both Men's and Women's to use in client consultations
- ✓ Value Contrast Selection Tool plus value contrast flag
- ✓ Colour Contrast Selection Tool plus colour contrast flag
- ✓ Warm/Cool Undertone Indicator Cards and Drape
- ✓ Virtual drapes for online colour analysis plus colour guides to use in all consultations and give clients
- ✓ All students whether online or in-person have access to our full online training program so they can repeat the training at any time.



Certified Advanced Personal Stylist and Image Mastery



Online Training: 2 Modules

Module 1: Personal Stylist and Image Mastery for Women

Module 2: Personal Stylist and Image Mastery for Men

In-Person Training: 1 Module only, women's and men's style included



The training I received from Imogen is excellent and her input as a teacher has always been generous, clear and helpful. I would highly recommend her courses.

Joanne Peacocke, South Africa





Certified Personal Stylist and Image Mastery

Personal Stylist and Image Mastery for Women Course Content

An Introduction to Image Consulting
The First Impression
The 10 Personal Values Types
What is Style?
Fashion Cycles and Fashion Timeline
Elements of Your Physical Presence
Elements of Design
The 7 Pivotal Clothing Personalities and
How to Combine them into Endless
Variations
Face Shape and Defining Features
Hairstyles, Glasses and Accessories
Choices
Understanding Balance Points
Psychological and Physical Effects of
Line, Design and Silhouette in Garment
Construction
Principles of Coordination
Principles of Volume
Understand Levels of Refinement
Body Shape Assessment Methods
Recognizing the 8 Prominent Horizontal
Body Shape Silhouettes
Recognizing the 2 Lateral Body Shapes
Recognizing and Assessing the Various

Vertical Body Proportions
Dressing in Proportions
Dressing the 17 Common Body Variations
Somatotypes and Fabric Choices
Communication of Line, Design, Personality
and Physiology
Working with Body Scale
The 4 Dimensions of Print
The 4 Dimensions of Fabric
Shoe Selection
Visual Grouping
Understanding the Levels of Business Dress
Dress Codes
Analyse Your Client's Lifestyle
Basic NLP and Communication Skills for the
Image Consultant
Rapport Building Techniques
Preparing for the Consultation
Understanding Garment Fit and Quality
Indicators
The Wardrobe Puzzle
Wardrobe Audits and Wardrobe Categories
Design and Create the Wardrobe Plan
Wardrobe Capsule Formula
Professional Shopping Strategies



Personal Stylist and Image Mastery for Men Course Content

- Men's Body Shapes, Proportions and Variations
- Face shape and features, hair and facial hair
- 6 Men's Personality Dressing Styles
- Scale and Fabric selections for Men
- Men's grooming
- Suiting Essentials
- Fabrics for suiting
- Men's details – including shoes, collars, pockets and cuffs
- Perfect Fit
- Shirt collars, cuffs and construction
- Ties- knots and collars
- Co-ordination of suits, shirts and ties – mixing patterns
- Level of Refinement and dress codes



Men's Style is MODULE 2 of our Online Personal Stylist and Image Mastery Online Training program and Women's Style (Style Module 1) must be completed before undertaking Men's Style.



Image Business Development



Image Business Development Course Content Includes:

- Business Basics – Qualities to Ensure Success
- Personal Assessment Business Vision
- Mission Statement
- Branding
- Unique Selling Proposition (USP)
- Business Structure
- Liability
- Business Name Register
- GST Implications
- Website Development
- Website content
- Developing Your Sales Funnel
- Running a Business Marketing Strategy
- Product and Service Offerings
- Pricing
- Business Building Strategies
- Marketing Effectiveness
- Start-up Time-Line

You'll receive a comprehensive manual with ideas to follow and action plans to put into place. Plus on completion our 12 months business building mentoring program including monthly Zoom group coaching calls to network, ask questions and get ideas to grow your business.

Image Business Development Training Free with our Complete In-Person Colour and Style Training Programs

We gift you our 1 day image business development training (or online business development training) if you choose to complete our full Personal Stylist and Image Mastery and Advanced Personal Colour Analysis training programs in-person.

*If you invest in **3 ONLINE training programs** you receive a **10% discount** on the cost of your courses.*



AoPI Training Course Comparison: In Person vs Online

Same content, same certification, same manuals and tools. The only real difference is how you receive it: either as up to 14 intensive days in the Melbourne classroom, or split into modules you can work through in your own time. Pick the delivery that fits your life, not the other way round.

Certified Advanced Personal Colour Analysis

	In Person	Online
Content	Colour theory and colour practical, together	Same content, split into 2 modules
Module 1: Colour Theory	Included	Essential Colour Theory to do Personal Colour Analysis. Self paced online
Module 2: Colour Practical	Included	Colour Drpaing Practical: Choose 3 days in the Melbourne classroom, or 6 Zoom sessions done over a minimum of 6 weeks
Duration	6 days in the classroom	Self paced theory, plus 3 days or 6 Zoom sessions for the practical
Includes	Full personal colour analysis, Absolute Colour System toolkit Comprehensive full colour manual Lifetime access to the Online training upon completion of the in-person training so you can review and refresh your knowledge at any time.	Full personal colour analysis, Absolute Colour System toolkit Comprehensive full colour manual Lifetime access to Online training so you can review and refresh your knowledge at any time.



AoPI Training Courses: In Person vs Online

Certified Personal Stylist and Image Mastery for Women and Men

	In Person	Online
Content	Styling and image mastery for both women and men, together	Same content, split into 2 modules, plus an optional 3rd
Module 1: Women	Included	Personal Styling for Women, includes all science of style and concepts for personal styling and image consulting. Self paced online
Module 2: Men	Included	Module 1: Women is a pre-requisite to do Module 2. Self paced online
Module 3: Wardrobe and personal shopping practical in-person day (optional)	Included in the classroom training	Optional add on, done in person in Melbourne
Duration	7 days in the classroom	Self paced, plus 1 day in person if you add Module 3
Includes	Full colour comprehensive training manuals for both women and men Style File Samples for Women and Men	Full colour comprehensive training manuals for each module. Style File Samples for women or men (module dependent)



AoPI Training Courses: In Person vs Online

Image Business Development

	In Person	Online
Content	Same business development content either way	Same business development content either way
Duration	1 day in the classroom	Delivered online, self paced
Cost	Free when you book both Personal Colour Analysis and Personal Stylist training in person	Standard pricing (10% off when bundled with 3 online modules)
Includes	Comprehensive Manual and access to the online training upon completion	Comprehensive Manual Lifetime access to the online training



What every student gets, in person or online

- 12 months' access to the educational webinar library (80+ webinars), free with any training course
- 12-month post-training mentoring program for each course (Personal Colour Analysis, Personal Styling and Image Mastery, Image Business Development)
- Lifetime access to the online training courses so they can refresh their training at any time.
- Monthly group coaching calls on Zoom, ongoing, plus access to our library of coaching calls.
- First year's membership of AICI (Association of Image Consultants International) free



Social Media Content Ideas Training & Productivity Hacks

Free when you do either online or in-person Image Business Development Training



Social Media Content Calender and Newsletter Topic Ideas

- 12 Month Customisable Media Calendar plus Claude AI Skill
- Social Media Tips – how to get the most value from your social media efforts
- Example of 1 month of social media ideas using our Social Media formula – taking 1 idea and turning it into 7 days worth of content to use across various social media channels
- 18 Months worth of Weekly Newsletter Topic Ideas (Over 80 ideas) and topics specifically for Image Consultants
- Email marketing tips for effective eNewsletters
- How to turn 52 Newsletter Topic Ideas into 365 days of Social Media content



Productivity Hacks Mini-Course

- Discover why you procrastinate
- How to find your focus
- How to become more productive and achieve your goals



In-Person Training



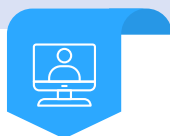
- Personal Stylist and Image Mastery Course is 7 days – Women's Style 6 Days, Men's Style 1 day
- Personal Colour Analysis Course is 6 days
- Image Business Development is 1 day (and this is free when you join us for both Colour and Style training modules in-person)



Our Class sizes are kept to 6 or under so that you receive plenty of personal attention during your training with opportunities to work with clients in real-time experiential exercises.



You'll receive: colour draping tools and manuals for the colour training, for the style module a comprehensive training manual. Plus our complete online training programs so that you can review and repeat the training at any time.



Plus our comprehensive 12 months mentoring program includes monthly assignments and suggestions to help you get your business up and running. Plus an additional 12 months of access to our Educational Webinar Library of over 80 webinars. Plus lifetime access monthly group coaching calls on Zoom where you can get your questions answered.

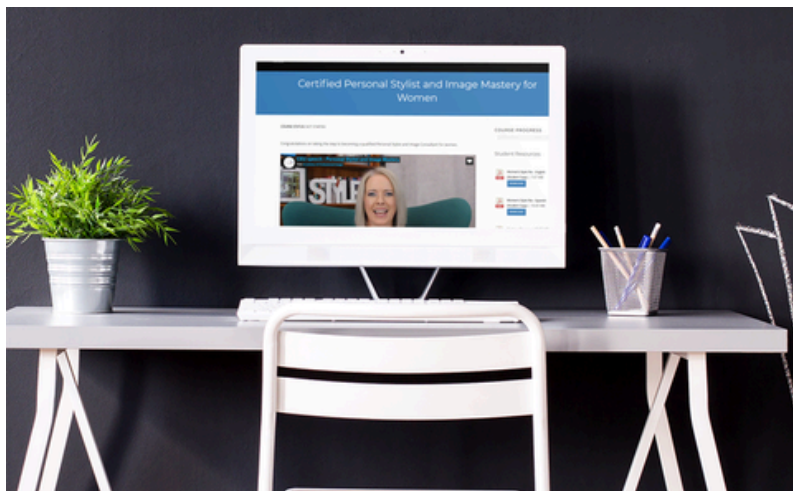


You have lifetime access to the online training modules which you can use to repeat the course free at any time.



Online Training Modules

Certified Personal Stylist and Image Mastery (Online)



Our Certified Personal Stylist and Image Mastery distance (online) learning program is broken down into two online modules and an optional third in-person day.

Module 1: Personal Stylist and Image Mastery for Women

Module 2: Personal Stylist and Image Mastery for Men* (optional)

Module 3: Practical Personal Stylist Training (optional)

*Women's Style is a prerequisite to do men's style as all the basic image concepts are covered in this module.



You will be invited to join our student Slack channel plus our monthly group coaching calls.



You will receive the 12 month mentoring program once you have completed each course.



All online students will receive 12 months access to our educational webinar library of over 80 webinars
[Check out all the webinars available in our library here.](#)

*Buy 3 Online training modules and get a 10% discount
Includes lifetime access to all training*



Certified Personal Colour Analysis Training (Online)

Our Certified Personal Analysis Colour online training course is broken up into two modules.

Module 1: Certified Personal Colour Analysis Theory, in which you will learn all the colour theory and the colour science behind personal colour analysis

Module 2: Personal Colour Analysis Draping Practical, in which you will receive your colour drapes and swatches (all the tools you need) and learn how to drape clients with the Absolute Colour System. You can choose to do this module either 3 days in-person or over 6 sessions online (with homework in between)

Virtual Colour Drapes are also included in Module 2: Personal Colour Analysis Practical and training on how to use these virtual drapes for online colour consultations.

With each lesson and assignment you'll be building your skills and knowledge which you'll be using with real clients to experience first-hand using your new expertise.



Image Business Development Training (Online)

Our **Online Image Business Development Training** is intended to assist you in setting up and marketing your new personal styling business with tips and strategies for developing a thriving image business. Includes free access to our **Social Media Content Calendar** and **Productivity Hacks** ecourses and swipe files.

*Buy 3 Online training modules and get a 10% discount
Includes lifetime access to all training*



The Academy of Professional Image Difference



The Academy of Professional Image's Image Consultant Training is developed with the whole client in mind.



We believe that understanding the client's goals, needs and preferred outcomes is imperative and take a holistic approach, the client's image is an expression of who they are on the inside, not just which hemlines or necklines work best for them.



We do not measure or weigh clients but teach you how to analyse body shapes with your eyes and other simple, non-invasive techniques. Because you learn to use your eyes, you're able to be mobile, don't need a computer and therefore don't need the added cost of a studio.



We take a very 'hands on' approach during the training, it's not just book learning but practical exercises and experiences to ensure you feel confident to work with clients immediately. We provide you with a range of tools to use with your clients, but don't lock you into expensive ongoing fees or service agreements, you only pay for what you use.



We show you how to understand the client's personality and how that must be expressed through the styles of clothes they choose.



We teach you how to teach your client how to break the rules. We teach you to be the expert, so you're not reliant on any particular system.



Lifetime Access to our Online Training Modules – whether you completed your training in-person or online, you have lifetime access to our online training modules and any future updates to it, so you can refresh your training at any time.



Free listing on our consultant directory once you have satisfactorily completed the training programs, plus free access to our 12 month mentoring programs.



You are welcome to call any of the consultants who have completed our training, listed on our website to find out their feedback on our training program.



Course Duration and AICI CEUS



In-Person Training

101 hours

- Certified Advanced Personal Colour Analysis is certified for 4.1 AICI CEUs | 41 hours
- Certified Personal Stylist and Image Mastery for Men and Women is certified for 5.2 AICI | CEUs | (48 hours)
- Image Business Development is certified for .8 AICI CEUs | (7 hours)



Distance Training

131 hours

- Certified Personal Analysis Colour Theory online course is certified for 3.2 AICI CEUs | (32 hours)
- Certified Personal Colour Analysis Practical is certified for 2.8 AICI CEUs (28 hours)
- Certified Personal Stylist and Image Mastery for Women online course is certified for 4.7 AICI CEUs | (47 hours)
- Personal Stylist and Image Mastery for Men – distance learning course is certified for 1.6 AICI CEUs | (16 hours)
- Image Business Development .8 AICI CEUs | (8 hours)

This course is Internationally accredited for AICI CEUs (continuing education units). Each .1 CEU = 1 hour of training.



These CEUs are recognized and required by AICI to earn and maintain certification levels. Participants will be completing an end of course evaluation and successfully complete all the course quizzes and assignments and have demonstrated the ability to conduct consultations during the training course. Participants must also attend the full training program and participate in all activities. If you wish to receive a CEU certificate of completion, these requirements must be met and a small fee is payable.





Online Training Pricing

Complete Online Training Programs from *\$6971 AUD

Online - Certified Advanced Personal Stylist and Image Mastery

\$3344*

Module 1: Women's Style

\$2101*

Module 2: Men's Style

\$1243*

Online - Certified Personal Colour Analysis

\$4523*

Module 1: Colour Theory

\$1243*

(includes comprehensive full colour manual value \$300)

Module 2: Colour Practical (includes Absolute Colour System Toolkit value \$1300)

\$3280*

Online - Image Business Development

\$644*

Includes Social Media Calendar Topic Ideas and Productivity Hacks ecourses

**Includes 10% discount on full upfront payments
Payment plans also available - Find out more here:
<https://aopi.com.au/pricing/>*

Buy 3 or more modules and get a 10% discount off the 3 modules you select.

*** Course fees as at 1 September 2026**



In-Person Training Pricing

Full Image Consultant In-Person Training—14 Days— from AUD \$10335 *

In-Person Modules

Certified Advanced Personal Colour Analysis Training

\$5905*

6 Days in-person - includes over \$1300 worth of colour consultant manuals and your complete Absolute Colour System Toolkit to use with your clients.



Certified Advanced Personal Stylist and Image Mastery for Men and Women

\$5980*

7 days in-person - includes over \$270 worth of style consultant tools and manuals.

Image Business Development

\$863*

1 day in-person - includes manual valued at \$100

*Free when you do both Style and Colour training



**Includes 10% discount on full upfront payments and early bird discount may apply.*

Payment plans also available - Find out more here: <https://aopi.com.au/pricing/>

We also offer early bird special pricing if you book and pay for your training ahead of the in-person training dates. Find out about them here: www.aopi.com.au/earlybird

*** Course fees as at 1 September 2026**



All your colour tools included in the Complete Personal Colour Analysis Training courses (value \$1300)

You'll receive:

- Comprehensive full-colour training manual
- Complete Absolute Colour System Toolkit value \$1300
- Access to makeup artist quality wholesale makeup.
- Plus wholesale access to purchase swatches for your clients post-training



Style Analysis tools included in the Personal Stylist and Image Mastery courses (value \$595)

You'll receive:

- Comprehensive training manuals in full colour over 300 pages
- Style File access while training that you learn how to use with clients in consultations and use with your practical clients during training.
- A PowerPoint presentation to use in group workshops.

All AoPI Graduates (value over \$9142)

You'll receive:

- Access to 80+ Educational Webinars (value \$1,520)
- 12 Month Mentoring Programs & Support (value \$1,200)
- Monthly Group Mentoring Calls - Lifetime Access (value \$3000 per year - real value \$priceless) plus access to our library of calls
- Lifetime access to the online training program and any updates (value \$1000)
- Personal guidance and support from Imogen Lamport, AICI CIP, globally award-winning image professional (value \$2000)
- Social Media Marketing Calendar and AI Skill so you can start promoting your business straight away. (value \$47)
- Your First Year's Membership of AICI (Association of Image Consultants International) our peak professional association (\$240USD value.)
- Free directory listing on the AOPI website once you have completed your final assessment to our satisfaction.





Try Before You Buy

Get your first 2 Style Lessons Free

Because the minute you purchase the training you have access to all our modules and materials, we want you to be sure that this is the right training for you, which is why you can try before you commit and invest in the training program. You can go through the first two Personal Stylist and Image Mastery for Women lessons completely free. Read the lesson manual, watch the videos and do these first 2 lessons completely free. No questions asked!

Inside you'll get to see how the course works, the training platform and the full contents pages of our comprehensive training manual that you'll receive as part of your training program., so you get to see just how thorough and comprehensive the course materials really are.

Bonus Colour Theory Webinar Masterclass Free

You'll also be given access to an introduction to colour theory webinar masterclass, which covers colour theory concepts used in personal colour analysis and in our training programs.

If you're interested in becoming a colour consultant you must know the information inside this webinar.



Testimonials

What Past Students have said:

I had been working as a Personal Stylist for a few years when I decided to train as an Image and Colour Consultant. I was very fortunate to have done a 4 day personal stylist training course previously.

For quite a while I had been thinking about going back to "school" and doing some intensive training simply because I was ready to build on the skills and knowledge that I already had as a personal stylist. I wanted to be able to offer a full range of products and services to my clients.

It was very important to me that I found a course that was run by people who shared the same values, ethics and integrity as me and I certainly found that and more with Imogen. The course content is first class. Every concept is clearly and thoroughly explained. There is enough material in this program to help you start your business.

You have ongoing access to Imogen long after you finish the course, and I guarantee you'll go back through the materials again and again — they're chock full and yes, they're that good. Their undying patience, openness, and availability is absolutely impressive.

Imogen is my go-to whenever I have a business question. She's amazing! If you're clear or even mostly clear that you want to be an Image and Colour Consultant, you are primed to take advantage of what the Academy of Professional Image teaches in this course.

Seriously, I did a lot of research on AOPI before I committed to this training. I spoke to 3 past students who are all now successful image consultants and they could not rave enough about the course and the support they continue to benefit from and after speaking with them I was so excited and enthusiastic I signed up the next day.

It was the best decision I could possibly make and I urge you to take a big leap of faith and jump right in – you will not have any regrets.

Jo Hodges, Extraordinary Executive - Melbourne Australia

I have taken the Online Style and Colour course in the Academy of Professional Image and I also took part in the practical in-person with Imogen Lamport and I confirm that both courses as well as the practical were of excellent quality. I have gained much knowledge that enables me to be an expert on style and colour in my own country thanks to Imogen's immense expertise and knowledge. **Eva Robinson, Prague, Czech Republic**



Christina Martin

Imogen Lamport the colour and style training I was fortunate enough to do with you has opened my eyes to a whole new world of fashion, understanding my body, style as well as colours. For the first time in my life, I am comfortable in my own skin. My knowledge will continue to grow as I put into practice the many things I learnt and continue to learn from you. Undertaking this training was one of the best things I have ever done for myself! I wish this WAS something taught in schools, I believe it would do much for those with low self esteem and poor body image! Much love and thanks for continuing to blog, post and share your knowledge. 💖



Write a comment...



I was just thinking through all you do-that I love- and are the main reasons I was drawn to your programs and then your training. You are unbelievably good at teaching and you have so much knowledge to offer. It is fantastic and a blessing. I am so glad, really grateful, to have found you and your business.

My focus was definitely to find someone who recognized and honored people's differences in a way that brought out their beauty. This continues to be a cornerstone, really the foundation, of my business. I'm so blessed to have you in my life and business.

Rebekah Floyd, Arizona, USA

Read more [student testimonials here](#)



Become a Professional Image Association Member

When you graduate from the Academy of Professional Image training, we gift you your first year's membership of the peak professional international body for personal stylists and image consultants, the Association of Image Consultants International.



You will then be added to their Find an Image Consultant Directory listing, which gives you the opportunity to be found by an even greater number of potential clients.

We have found that those that join the AICI are more likely to succeed as it's a sign that you take your new profession seriously and are seen as more credible by potential clients.

The AICI offers additional international certification opportunities as well as ongoing educational experiences for their members including international conferences, local chapter events and conferences, as well as a huge library of on-demand webinars and teleclasses you can access at any time. They also offer a range of leadership opportunities within the association too, that helps build your credibility and network.

Joining AICI provides you with a global community of like-minded professionals. Connecting to other image professionals is a huge benefit as gain additional support and encouragement, attend inspiring educational events, and having the opportunity to create a valuable network who are here to help you succeed keeps you on track to your career goals.

As they say, when you want to go further, go together!

For information regarding the Association of Image Consultants go to www.aici.org.



Why Take Training Accredited by AICI?

To get our courses CEU-Approved by AICI means that we've had to prove the learning outcomes you'll be receiving, create comprehensive training plans and this means, that upon completion of our training programs, you'll be one step closer to being able to apply for AICI Certified Image Consultant designation, the first step in becoming internationally certified through the peak professional image consulting association globally.



Please note that this course is a training approved by the Association of Image Consultants International (AICI). Certification, earned through the trainer upon completion of this course, is entirely independent from AICI's professional certification programs. (If you wish to pursue AICI Certification, please refer to AICI's website at <http://www.aici.org/>).

Statement Proprietary Interest

Written Materials:

The creators of this course hold copyright of all Style Files used in Style Analysis, Colour Guides used in Colour Analysis, plus all training manuals and other image tools and materials provided during the training course.

Colour Swatches and Colour Draping Tools:

We also hold copyright of the Absolute Colour System of 18 colour directions and have a financial interest in this tool.



*You don't just want
any training, you
want the right
training to set you
up for success!*



ADVANCING YOUR FUTURE IN STYLE



ACADEMY OF
PROFESSIONAL
IMAGE

**Start on the path to your
new career
ENROL NOW**

ANY QUESTIONS?

Please don't hesitate to contact us with any questions about training. We are more than happy to set up a time to chat on the phone or Zoom with you!



www.aopi.com.au



info@aopi.com.au



Chat to Imogen +61 413 416954 or [make a time via Zoom](#)



<https://www.facebook.com/AcademyProfessionalImage/>



<https://www.instagram.com/academyofprofessionalimage/>

Try before you buy!

Download your first 2 Style lessons free plus get a bonus Colour Theory Basics webinar as well [here](#)

Watch our webinar – 8 Qualities of a Successful Personal Stylist [here](#)

Watch our webinar – 7 Secrets to a Successful Personal Styling Career [here](#)

