



Personal Shopping Reference Guide for Westfield Doncaster

Saturday, 24 March 2012


Store	Occasion	Size range	Men/Women	Colour	Personality	Values	Price	Trends
Alannah Hill								
Bardot								
Bariano								
Ben Sherman								
Blue Illusion								
Carla Zampatti								
Chelsea								
Christsen Copenhagen								
City Chic								
Cotton On								
Country Rd								
Cue								
David Lawrence								
Decjuba								
Diana Ferrari								

Dotti								
Esprit								
Farage								
Forever New								
French Connection								
Gant								
Glassons								
Gorman								
Guess								
Jacqui E								
Jag								
Jeanswest								
Jigsaw								
Just Jeans								
Karen Millen								
Laura Ashley								
Lolitta								
Luella								
Marcs								
Max & Co								
Max Mara								

Metallicus								
Mossimo								
Motto								
Ojay								
Oxford								
Pilgrim								
Portmans								
Queenspark								
Ralph Lauren								
Review								
RM Williams								
Saba								
Sass & Bide								
Satch								
Seed Femme								
Sportscraft								
Sportsgirl								
Supre								
Sussan								
Suzanne Grae								
Thurley								

Tommy Hilfiger								
TS 14+ Virtu								
Veronika Maine								
Witchery								
Zimmerman								

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Occasion: E=Evening, B = Business, S= Smart, C= Casual		Academy of Professional Image
Personality: Classic, Relaxed, Dramatic, Creative, Rebellious, Feminine, Elegant/Urban Chic		www.aopi.com.au
Values: Aesthetic, Economic, Exploratory, Modest, Political, Sensory, Social, Theoretical		info@aopi.com.au
Price Range: Low \$20 - \$50, Medium \$50-\$120, High \$120+		Tel: Clare 0414 339 113
Colour: Bright, Muted, Warm, Cool,		Tel: Imogen 0413 416 954
Trend: Fashion or colour trends currently on display		